



Events & Co.

Good vibes!!

Corporate philosophy

Events & Co. was founded in 2000 as an incoming travel agency specialising in international congresses, incentives and conventions. Over the years we have been strengthening the range of services provided by the company through the incorporation in our ranks of leading professionals of different nationalities and through joint ventures to deliver services also in the fields of marketing and advertising.



A REFERENCE IN THE MICE MARKET FOR
CONVENTIONS, INCENTIVES AND EVENTS

Our offices

MADRID
BARCELONA
VALENCIA
SEVILLA
TENERIFE
LISBOA
VERONA

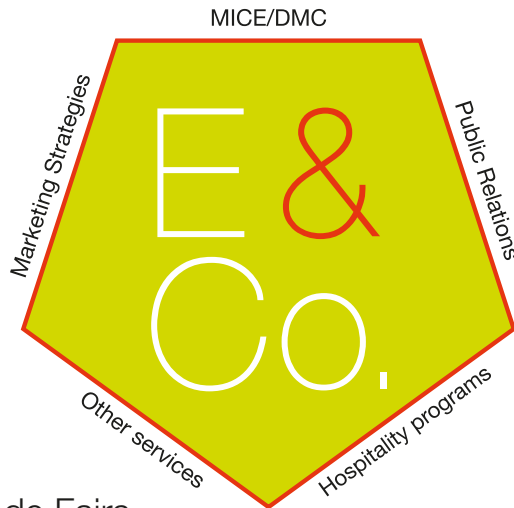


Our offices

Scope of our services

Global support for the conception, development and production of marketing strategies.

- Marketing Strategies
- Sports Marketing
- Public Relations
- Meetings
- Incentives & Motivation
- Conventions
- Events
- Congresses
- Hospitality Programs
- Product Launches
- BTL & Advertising
- International Exhibitions & Trade Fairs



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Some events

SPORTS EVENTS

- Laureus World Sports Awards 2021/2022 (Seville)
- Laureus Sports Awards (Barcelona 1,000 pax)
- Louis Vuitton Cup /America's Cup (Valencia) VIP Hospitality Programs and Events for:

UBS	Sector
Nespresso	North Sails
Audemars Piguet	Murphy and NYE
SGS	Alfa Romeo
Adecco	Emirates
Louis Vuitton	Europcar
Prada	Fondiaria-Sai
Capitalia	Kronenbourg

- Laureus Sports Awards 2cond Edition (Barcelona 1,000 pax)
- Laureus Sports Awards (St. Petersburg 600 pax)
- UEFA Champions League Final VIP Programs and Events for Unicredit (Madrid 1.500 pax)
- Mercedes Benz Class V, IRONMAN (Lanzarote)

never
some
CO

PRODUCT LAUNCHES

- Ferrari 296 GTB International Media Test Drive (Seville, 200 pax)
- New Mégane E-Tech Electric Worldwide press launch (Marbella, 800 pax)
- Mercedes Benz CLA, S and E Class Eurotraining and worldwide presentation (Valencia 18.000 pax)
- Mazda Mirai Worldwide Dealers Presentation (Barcelona 6.960 pax)
- Nissan Juke, Pulsar and Nismo European training dealers presentation (Alicante, 5.500 pax)
- Mercedes-Benz Vito/Viano Eurotraining (Barcelona 6.000 pax)
- Panasonic (Prod. Launch/Valencia 1.000 pax)
- Nissan NV 200, European press and dealers (Barcelona 400 pax)
- Renault Megane worldwide press launch (Madrid 900 pax)
- Nissan Pathfinder and Navara Press Launch (Barcelona 500 pax)
- Renault Megane RS Press Launch (Jerez de la Frontera 600 pax)
- Renault Megane RS Training (Jerez de la Frontera 800 pax)
- Pirelli Product Launch (Barcelona 800 pax)
- Bentley Supersports Worldwide Press Launch (Sevilla 500 pax)
- Nissan NV 200, Back to back Launch (Barcelona 800 pax)
- Peugeot Worldwide Car Launch Top Dealers (Madrid 800 pax)
- Renault Twizy international press launch (Ibiza 800 pax)
- Dacia Sandero International Press Launch (Málaga 700 pax)
- Volkswagen Golf Alltrack, Golf GTD Variant and Golf R Variant (Málaga 800 pax)

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- Dunlop Sport Maxx RT/Race International Press Launch (Ronda 700 pax)
- Renault Kadjar International Press Launch (Bardenas Desert, Navarra 700 pax)
- Bvlgari Goldea Worldwide Press Launch (Seville 150 pax)
- Mazda 3 European Press Launch (Sitges 900 pax)
- Mazda MX Worldwide dealers presentation (Barcelona 2.800 pax)
- New Nissan Qashqai Worldwide Press Launch (Madrid 1.600pax)
- Bvlgari Le Gemme Uomo International Press Presentation (Prague – Orient Express – Venice)
- Seat Press Launch (Tenerife)
- Renault Megane Sport European Press Launch (Málaga 600 pax)
- Ford Transit Wordwide Dealers Presentation (Barcelona 1.700 pax)
- Peugeot Worldwide Car Launch Top Dealers (Madrid 800 pax)
- Renault Twingo Worldwide Press Presentation & Test Drive (Bilbao 700 pax)
- Mazda CX-3 Media Launch (Barcelona)
- Mazda MX-5 European Sneak Peak / Mazda MX-5 2 Lifestyle days (Barcelona)
- Renault Megane International Press Launch (Sevilla 600 pax)
- Citroen DS3 Cabrio Worldwire Press Launch (Valencia 800 pax)
- Nissan e-NV 200, European Press Launch (Barcelona 840 pax)
- Renault Clio RS International Press Launch (Granada 850 pax)
- Ducati Presentation (Valencia 600 pax)

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CONVENTIONS & INCENTIVES TRIPS

- Unicredit Retail Bank Convention (Seville 4.500 pax)
- International Covention Poltronesofà (Madrid 1.000 pax)
- Panasonic Annual Convention & 100 Years Anniversary (Palma de Mallorca 2.000 pax)
- Vorwerk Contempora Convention (Lisbon 1.200 pax)
- Louis Vuitton World Summit Convention (Paris 1.000 pax)
- Bvlgari Watches Retailer Convention & Annual Meeting (Dubai)
- Amplifon Convention (Valencia 1.800 pax)
- Telefónica Sales Convention for Large Companies (Madrid 1.000 pax)
- Vorwek Contempora Convention (Barcelona 1.100 pax)
- Vodafone Convention (Barcelona 800 pax)
- Omega Convention (Valencia)
- Telefónica Convention (Madrid 350 pax)
- Vodafone Convention (Valencia 800 pax)
- Telecom Italia Convention (Valencia 1.500 pax)
- Luxottica Convention (Barcelona 1.000 pax)
- Nestlé Spain sales convention (Las Vegas-USA 400 pax)
- Ina Asistalia Convention (Barcelona 1.500 pax)
- Bvlgari Annual Meeting, Store Managers Convention and International Distributors Meeting (Dubai 200 pax)
- Fideuram Convention (Ibiza 1000 pax)
- International Convention Nestlé Purina Branding Week (Berlin)

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- Bulgari Annual Meeting and Sales Convention (Rome)
- Annual Meeting Arca Assicurazioni (Madrid 400 pax)
- INA Assitalia Convention (Valencia 1.000 pax)
- Perfetti Convention (Barcelona 650 pax)
- Vodafone Convention (Sevilla 900 pax)
- Unicredit Private Banking (Valencia 1.500 pax)
- L'OREAL Sales Convention (Tenerife)
- IVECO Convention (Lisbon 700 pax)
- Sai-Fondiaria Convention (Tenerife & Madrid 650 pax)
- Renault Trucks Convention (Madrid 400 pax)
- UniCredit Banca D'Intesa
- Convention 2012-TIM Telecom Italia Mobile
- Nestlé Spain Sales Convention (Tenerife 350 pax)
- Telecom Convention (Sevilla 1.500 pax)
- Alleanza Convention (1.500 pax)
- Banca Fideuram Convention (Punta Umbría, Huelva 950 pax)
- Artsana/Chicco Convention (Valencia 250 pax)
- European Management Conference Nestlé Purina (Sevilla)
- Nestlé Purina Management Conference (Évian)

CONGRESSES

- Novartis Congress (Barcelona 900 pax)
- IFEAT Annual Conference (Cartagena de Indias 1.500 pax)
- AECOC Congress (Sevilla 1.100 pax)
- Cesio Congress (Barcelona 1500 pax)
- IFEAT Congress (Marrakech 800 pax)

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- IDEE Congress (Lisbon 200 pax)
- IFEAT Congress (Barcelona 1.000 pax)
- ROCHE Congress (Barcelona 200 pax)
- IFEAT Annual International Conference (Athens, Greece)
- Eu Salt Congress (Sevilla)
- IFEAT Congress (Rome 1.200 pax)
- IFEAT Congress (Dubai 1.000 pax)
- Rottapharm Congress (Barcelona 450 pax)

EVENTS

- LVMH Watch Week (Dubai, 600 pax)
- Veuve Cliquot VIP party (Sevilla 250 pax)
- Nespresso Shop Opening (Seville 400 pax)
- Engel&Völkers PR Services for Spain
- City of Marrakech PR Campaign for Spain
- Louis Vuitton Boutique Opening (Marrakech 250 pax)
- Anniversary of Scor (Madrid 500 pax)
- PR Event Krug Bibó Restaurant by Dani García (Madrid)
- PR Event Ruinart Champagne & Pizza (Madrid)
- Siemens Family Day (Madrid 1.000 pax)
- Fitur Hosted Buyer Event (Madrid)
- The Three Brand Event Bentley/Bugatti/Lamborghini

MORE THAN 350 EVENTS IN THE LAST TWO YEARS

never

done

CO

Some of
our work

Some of our
work

Product launches



Ferrari 296 GTB International Launch - Seville







New Mégane E-Tech Electric - Marbella







Mercedes-Benz Vito/Viano Eurotraining



Pirelli Scorpion Verde



Michelin



Nissan Pathfinder & Navara

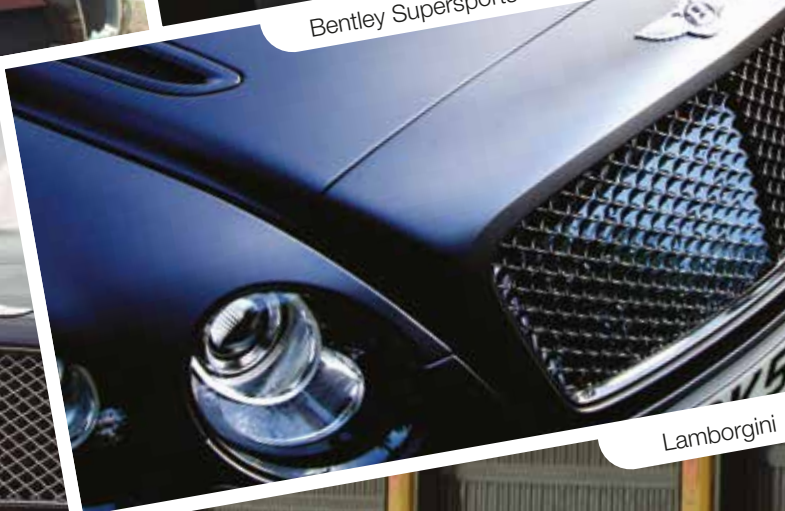




Bugatti



Bentley Supersports Worldwide Press Launch



Lamborghini



Ferrari



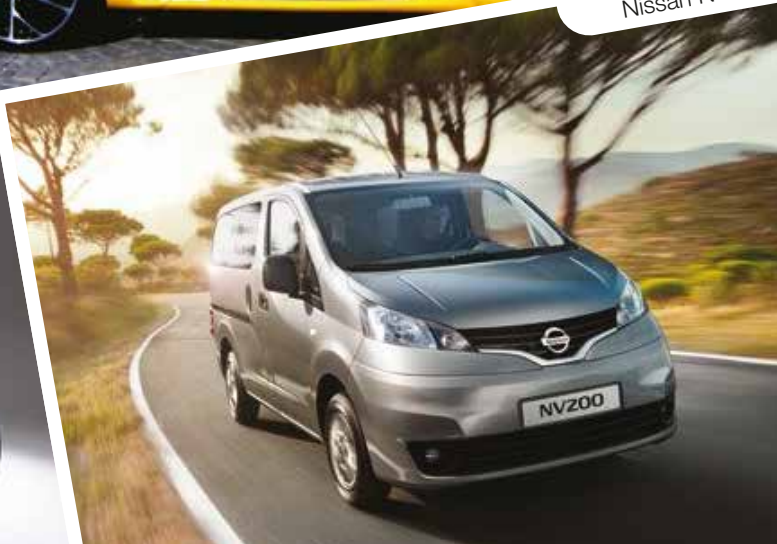
Renault Mégane / Mégane Sport Worldwide Press Launch



Nissan NV 200



Harley Davidson XR 1200





Nissan Juke, Pulsar and Nismo European Training Dealers Presentation





Citröen DS3 Cabrio Worldwide Launch



Renault Clio RS International Press Launch



Renault Twizy Launch Ibiza





Mercedes-Benz CLA, S and E Class Worldwide Presentation - Valencia





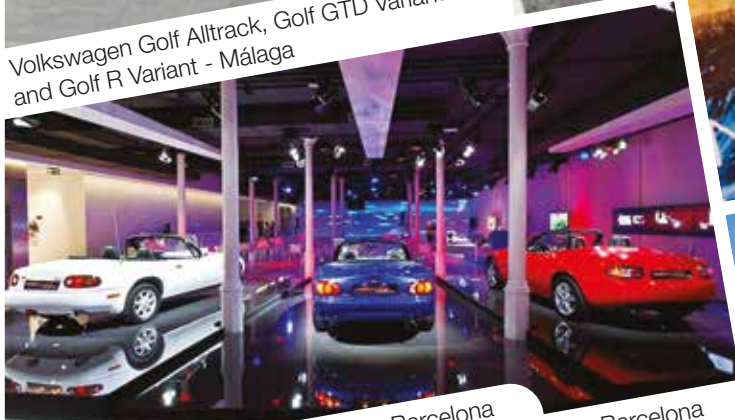


Nissan e-NV 200, European Press Launch - Barcelona





Volkswagen Golf Alltrack, Golf GTD Variant and Golf R Variant - Málaga



Mazda Mirai Worldwide Presentation - Barcelona
Mazda MX5 Worldwide Presentation - Barcelona



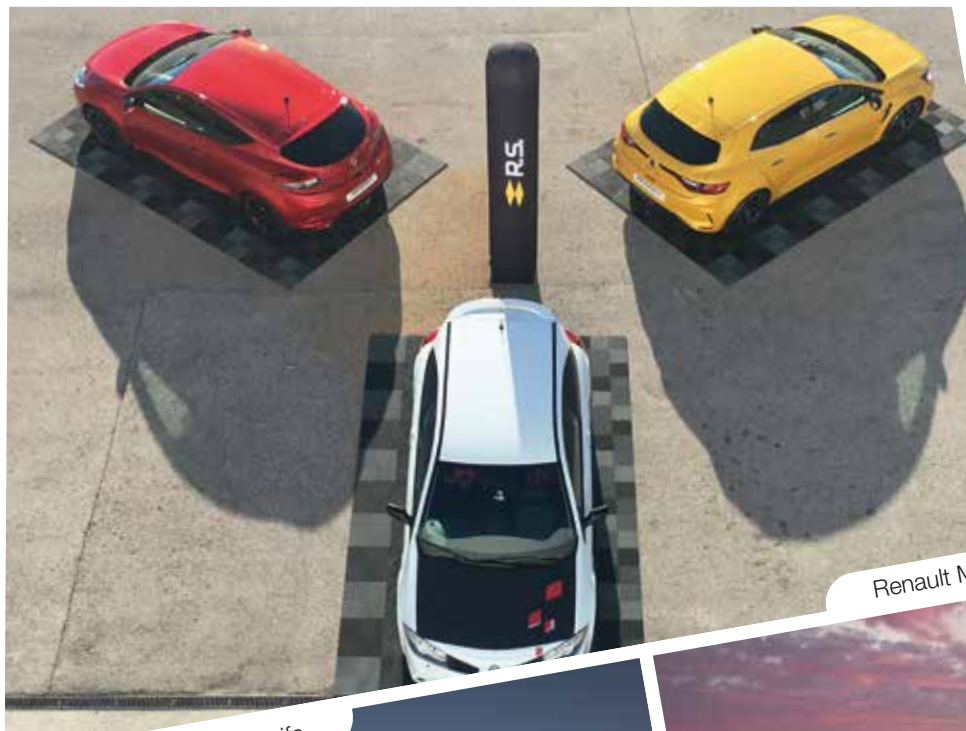
New Nissan Qashqai Worldwide Press Launch - Madrid





Renault Kadjar International Press Launch - Bardenas Desert, Navarra





Renault Megane RS Press Launch - Jerez de la Fra.



Seat Press Launch - Tenerife





Bvlgari Goldea Worldwide Press Launch - Sevilla





Bulgari Le Gemme Uomo International Press Launch - Prague / Orient Express / Venice



International exhibitions



Advertising



Events



Laureus World Sports Awards 2021/2022 - Seville

Laureus Awards Host 2021, Paz Vega



Laureus Awards Host 2022, Lindsey Vonn





LVMH Watch Week - Dubai





Ruinart Champagne & Pizza

CHAMPAGNE & PIZZA BY RUINART

EL MARCAJE MAS
ATREVIDO

La primera Marca de champagne
presenta un maridaje original
e innovador que acaba de unir
en el espacio Ruinart, "Champagne
& Pizza de Ruinart" en Madrid con la
18 de noviembre.





America's Cup - Valencia





Audemars Piguet



Prada





UBS



Omega

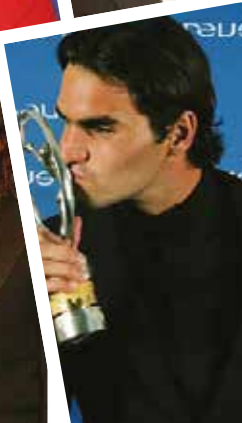




Louis Vuitton



Laureus Awards





Italease



Fortis





Vorwerk



Panasonic



Intel





Nespresso



Unicredit



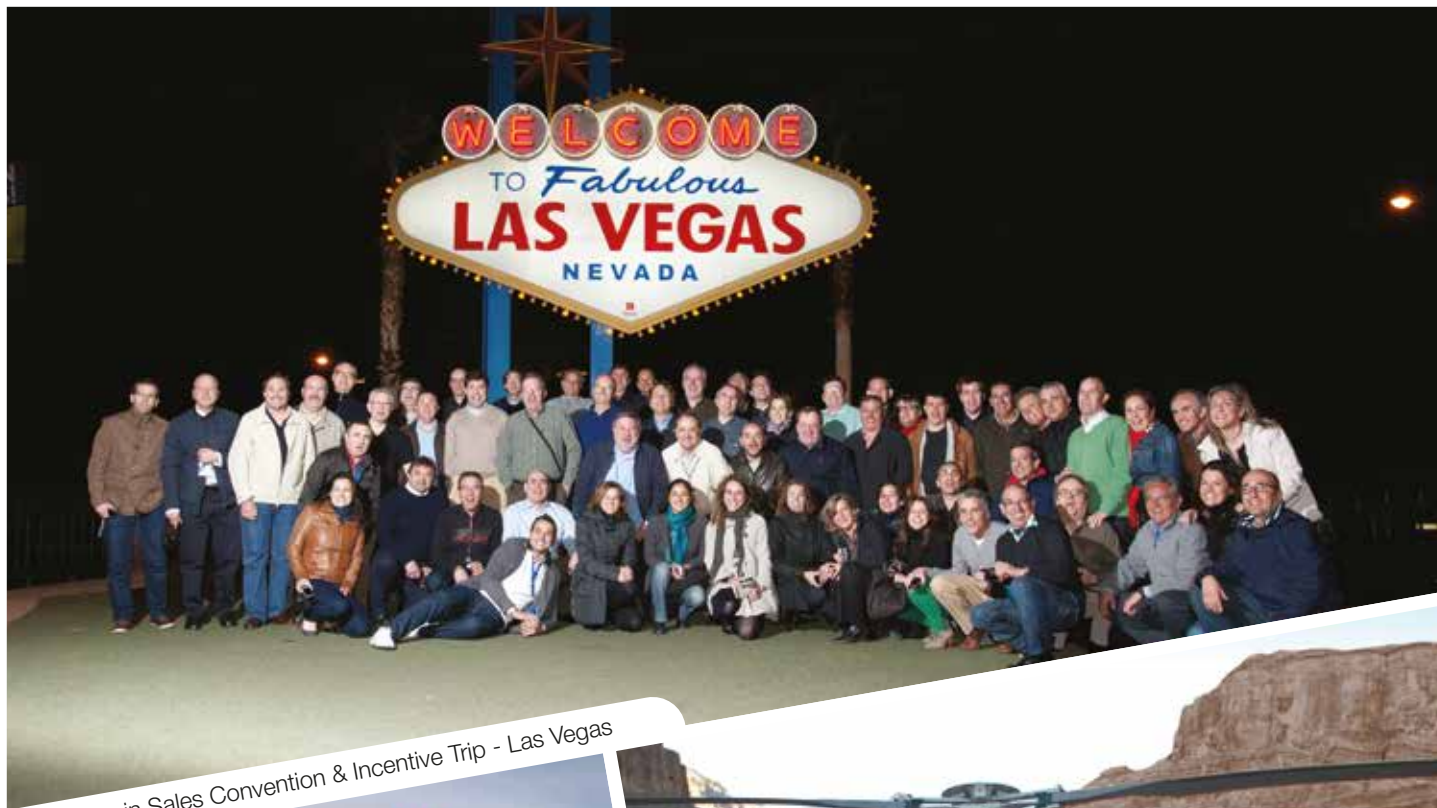
Incentives



Nestlé Purina European Management Conference - Sevilla



Intensa



Nestlé Spain Sales Convention & Incentive Trip - Las Vegas



Team building



Unicredit

Bell Augusta



Alleanza

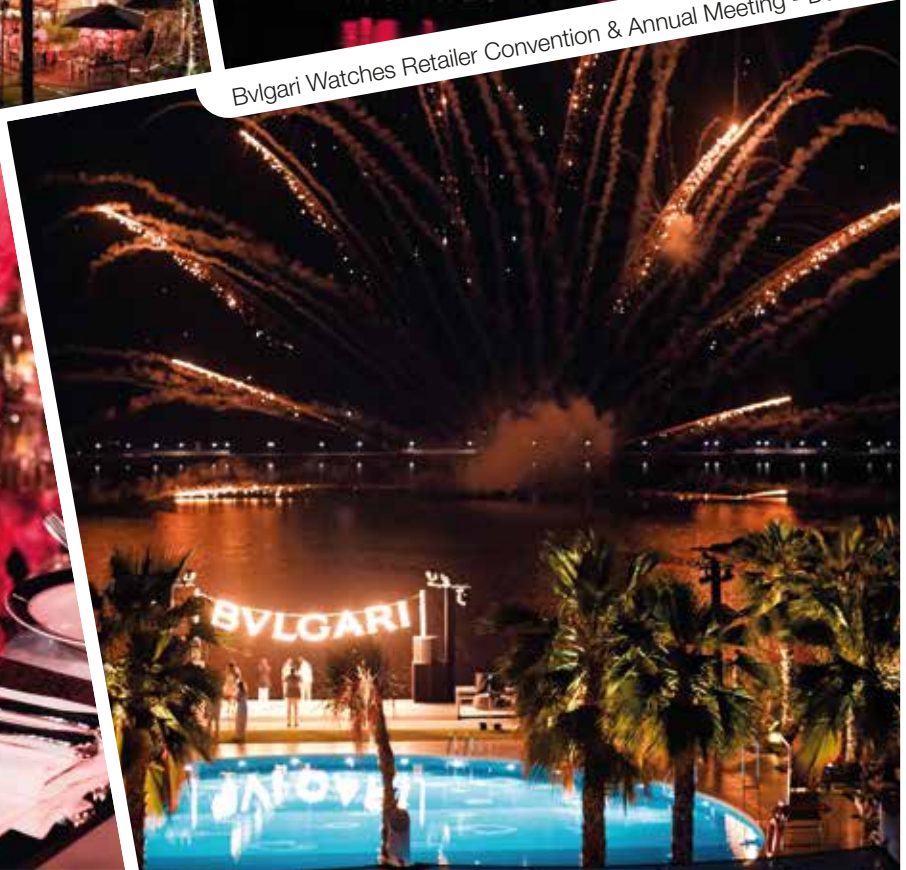
INA Assitalia



Conventions



Bulgari Watches Retailer Convention & Annual Meeting - Dubai





International Covention Poltronesofà - Madrid



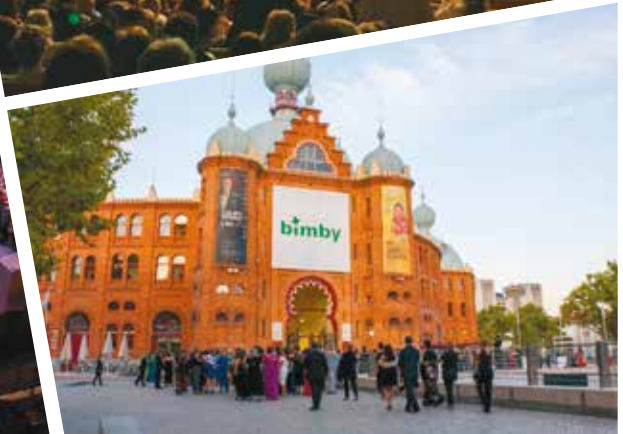
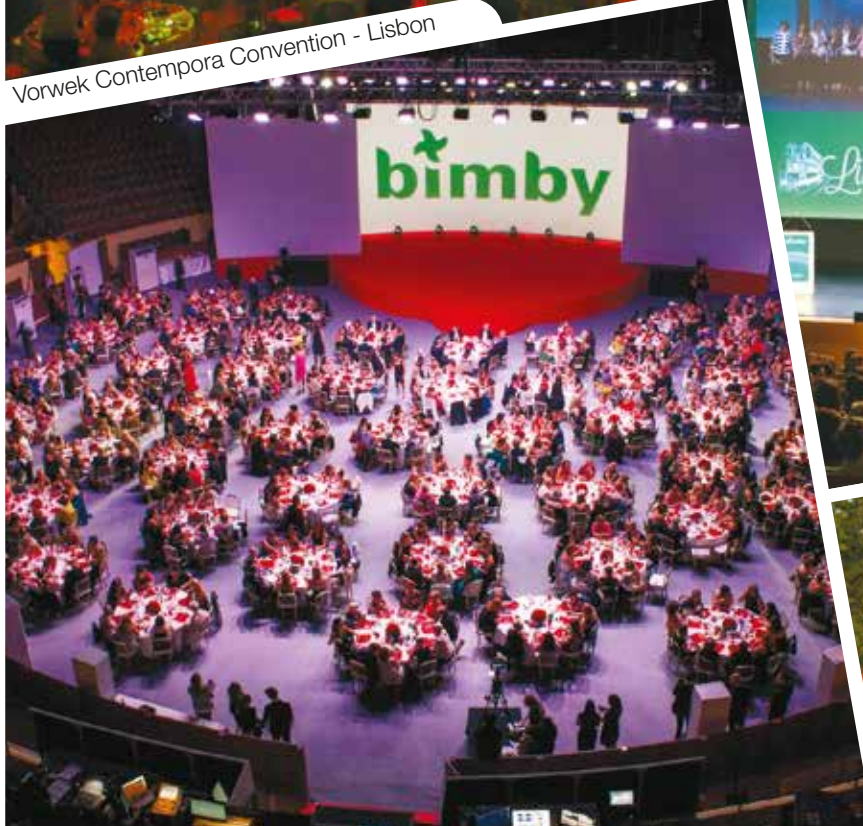


Amplifon Annual Convention - Valencia





Vorwerk Contempora Convention - Lisbon





Unicredit BEA Awards



Unicredit



e-on

Telefónica



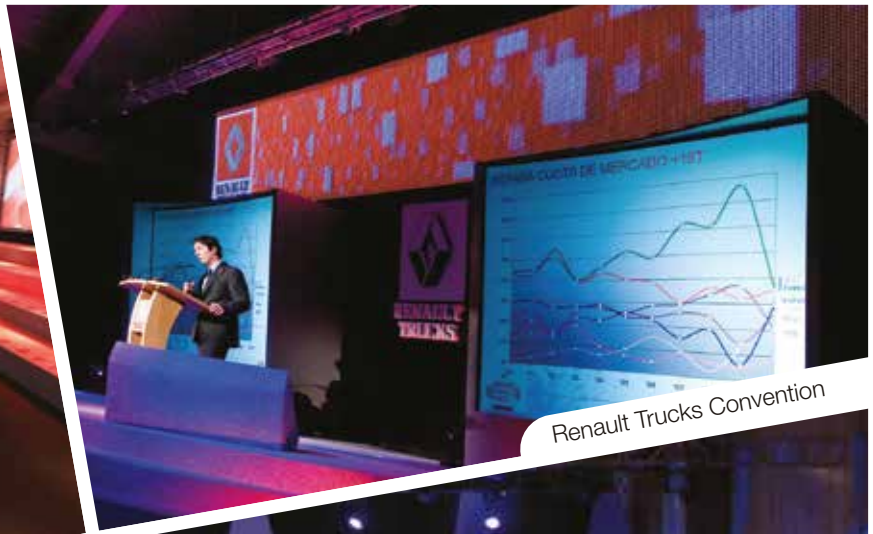
Panasonic

Ina Assitalia





Vodafone Convention



Renault Trucks Convention



Telefónica Convention





Vodafone Royal Palace of Seville



Vorwerk Bimby Contempora Convention Barcelona

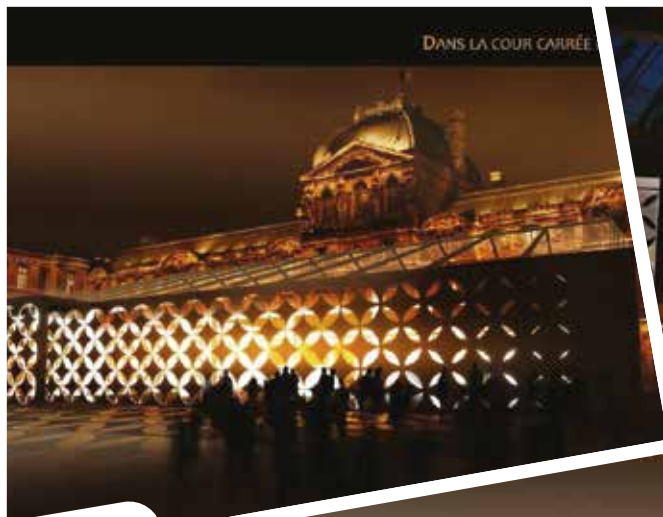




Louis Vuitton World Summit



DANS LA COUR CARRÉE



Le Louvre



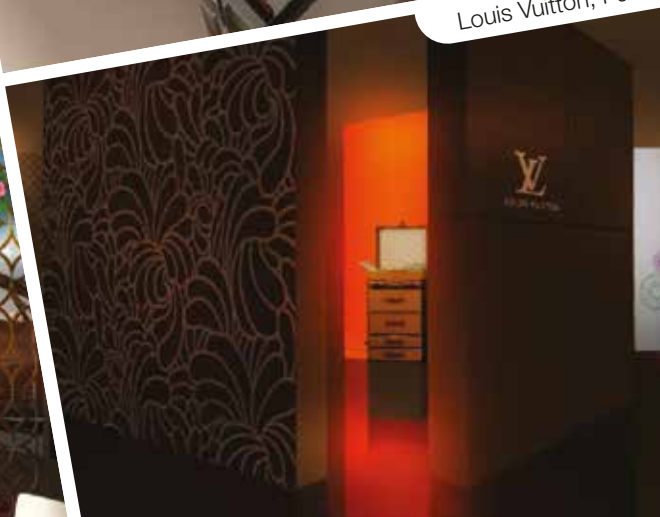
Grand Palais



Versailles



Louis Vuitton, Paris



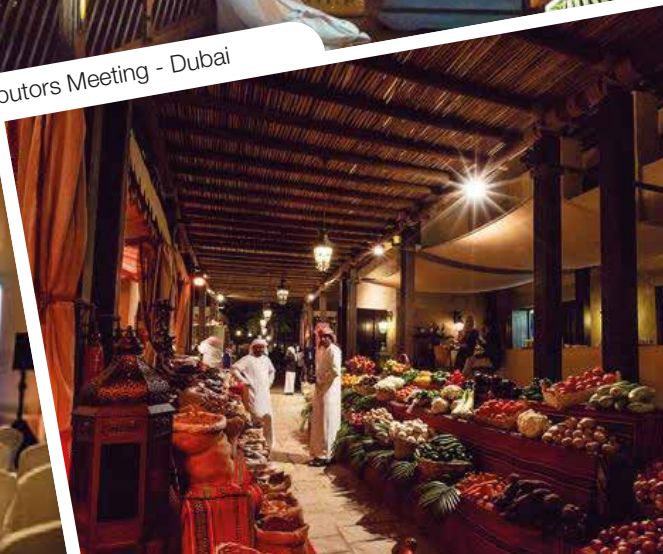


UEFA Champions League Final



Luxottica







Ina Assistalia Convention - Barcelona





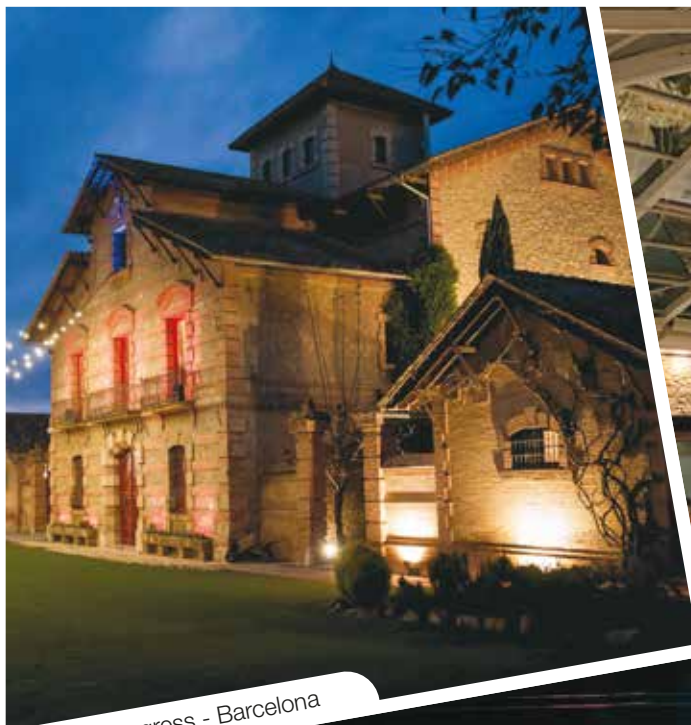
Panasonic Annual Convention & 100 Years Anniversary



Congresses



AECOC Congress



Novartis Congress - Barcelona





IFEAT Annual Conference - Cartagena de Indias





IFEAT Congress - Marrakech



IFEAT Congress - Barcelona





IDEE Congress - Lisbon



IFEAT Athens 2017



Our
clients

our clients





Das Auto.



PIAGGIO®



BENTLEY



Mercedes-Benz



IVECO



BELL/AGUSTA AEROSPACE COMPANY



PHILIPS



Panasonic
ideas for life



Fisher & Paykel
innovative living



MOTOROLA



PAVILION
TECHNOLOGIES

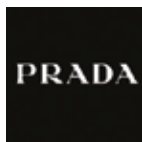


TELECOM
ITALIA

EPSON
EXCEED YOUR VISION



BOSCH



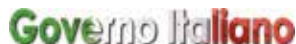
BVLGARI

LUXOTICA®



TOMASONI

MISS SIXTY







GUY CARPENTER



Cuida de ti.

BIOHERM

L'ORÉAL



MAYBELLINE NEW YORK

VOGUE



CONDÉ NAST DIGITAL



ARCHITECTURAL DIGEST



CÁMARA DE COMERCIO DE BELGIJA Y LUXEMBURGO EN ESPAÑA



Milano



Comune di Milano





Team

The team

Since our foundation we have been incorporating in our ranks leading professionals of different nationalities. We have created a multicultural team in order to better understand the needs of our clients.



MADRID BARCELONA VALENCIA

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VERONA LISBOA TENERIFE SEVILLA

